



Barbara Strand, Ph.D.

Speaker Bio

Barbara Strand, Ph.D. is President of **Psych/Consult Systems**, an international strategic management and organizational development consultancy, working with C-level executives on process consultation and strategic planning and re-engineering, and providing executive coaching and trainings across the organization, as well as leading the Meeting Facilitation and Political Strategy initiatives. She is a clinical psychologist, popular author, & speaker on 'human factor' topics in leadership, and is listed in Who's Who in Finance & Industry. Barbara maintains a significant pro-bono presence in a number of social and charitable organizations. As a long-time member of the FEMA Emergency Response Team she was involved in the counselling efforts in the aftermath of the 9/11 disasters, has led multi-cultural executive workshops co-sponsored by the Clinton administration in Mexico post-NAFTA, and is proud to be called a "geek goddess" having developed the Personal Web Page program for Prodigy Internet, and is a principal in **MoonLake CyberSmiths Web Design**.

Our Presentation Style

Events can be "presentation style", with Barbara presenting a topic, supplemented with multimedia resources, interspersed with elicited feedback, followed by a lively Q&A, or "workshop style", more interactive, experiential and organic, peppering short information presentation with exercises and brainstorming sessions. Both emphasize custom-designed (utilizing when possible pre-event questionnaires) and immediately applicable practical solutions to attendees' real-world issues, helping them develop workable action plans while having fun!